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I am inspired by the works of Wang Guangyi, a Chinese artist known for his “political pop art”. Wang used the style and features of a typical Chinese propaganda poster to depict the social situation in China after the acceptance of Western influence in China. Using GC and applying Wang’s style in this context, I want to show how extensive is China in promoting and marketing Olympic, one of the greatest sport events in 2008, which will be held in Beijing. The 3 athletes represent the 3 typical characters in Chinese propaganda posters; worker, soldier and farmer.